



LOST DOG ACTION PLAN

HOURS POST-FLIGHT	ACTION	IN CASE OF SIGHTINGS
IMMEDIATELY	<ul style="list-style-type: none"> • Put food and scent article* at place where dog bolted, if feasible, or was last seen. Keep these items out until dog is found. • Drive immediate area and look for dog. • Talk to neighbors and others on the street and ask if they have seen your dog. <p>* The scent article should be an item the dog associates with a familiar and desired person or animal.</p> <ul style="list-style-type: none"> • For a dog bonded with you, it could be an article of your clothing. • If the dog is new and/or frightened of you, use an item with its own scent, i.e., a dog bed or toy. • The dog's own scent may also be used for a dog bonded to its owner. 	<ul style="list-style-type: none"> • Go to the area with high-value treats (cheese, bacon, rotisserie chicken, etc.) and a slip lead. • Remain very calm. • When you see your dog, DO NOT CHASE. • Lower your body to the ground and use familiar, positive words like "treat" or "go for walk," etc. • Understand that he may not come to you right away. • The longer a dog is missing the more likely he has gone into survival mode, which means he is focused on food, water, shelter and security. He may perceive all humans as a threat — even you. • If the dog flees, set up a feeding station using good-smelling food such as canned cat food, tripe, or fried chicken (deboned), and place a scent article nearby. • Restock every day with fresh food. The goal is to keep your dog from leaving the area by providing for all his needs. • If possible, monitor the feeding station with a trail camera, or ask a neighbor to observe whether the dog is returning to the feeding station on a regular basis. • Be sure to tell the neighbor not to approach the dog and scare it away. • Once it has been confirmed that the dog is remaining near the feeding station, contact the Retrievers by completing a Request Assistance form, and if you are within our service area, we can arrange to capture your dog with a humane trap.

HOURS POST-FLIGHT	ACTION
1 HOUR OR LESS	<ul style="list-style-type: none"> • Call local police departments/law enforcement (city, township or county, as appropriate), vet clinics, animal control agencies and shelters. Be sure to include those in your surrounding counties/communities. • See the list of Minnesota impound facilities here, or Google facilities in your area. • Place missing dog ad on local Craigslist Community > Lost & Found and Community > Pets • Report dog on Facebook lost dog pages for your area (i.e., Lost Dogs - MN) and other social media such as Instagram, TikTok, etc.
4 HOURS OR LESS	<p>VERY IMPORTANT</p> <ul style="list-style-type: none"> • Make intersection signs. • Use brightly colored poster board and draw text large enough for drivers to see from the road. • Attach securely to stakes. <p>(See our signmaking tutorial video here: https://bit.ly/2LIKV5X)</p>
8 HOURS OR LESS	<ul style="list-style-type: none"> • Place intersection signs. (The most effective way to bring a dog home!) • Post at nearby intersections and the place where dog went missing. If the dog is known to be in a relatively small area, door-to-door flyering can be an effective means of spreading the word. • Prepare and duplicate flyer. • Begin flyer distribution. • Place flyers in newspaper boxes or door-to-door all around the area where your dog went missing, or was last seen. Do not put in mailboxes, as this is against the law. • Take along sturdy tape, a marker if needed and a staple gun to post on utility poles and street signs. These may or may not be removed by authorities per local ordinances. <p>(Here's a flyer template in Word: https://bit.ly/2LLwhuH)</p>
24 HOURS OR LESS	<ul style="list-style-type: none"> • Involve tracking dogs if available in your area. • Add your dog to the database at these websites: http://www.helpinglostpets.com http://www.pawboost.com http://https://www.findingrover.com/

HOURS POST-FLIGHT

ACTION

2 DAYS

- Place a lost dog ad in your community newspaper in the Lost & Found section of the classified ads.
- Contact local radio stations — many will broadcast a free public service announcement for your missing dog.
- Send out a robocall (automated telephone call) from a fee-based service such as: findtoto.com
petamberalert.com
- Be sure to specify the address for where your dog went missing, if other than your home address.
- Visit shelters in your area and surrounding jurisdictions to see if your dog has been picked up. Continue every other day.

3 DAYS AND MORE

- If no sightings are reported, expand your signage and flyering area by a mile per day and keep expanding as time goes on.
- Look for your dog on local and regional rescue groups' websites
Sometimes, well-meaning people will find a stray dog and give it to a rescue without reporting it anywhere as found.
 - Search for your dog using Petfinder.com
 - For keywords, use any breed that might be used to describe your dog, even if that is not what your dog actually is
 - If your dog is purebred or appears to be, contact local breed rescues and alert them to your missing dog
- Refresh your social media posts and flyers if you are still distributing them, and ask people to check their door bell camera footage in case your dog got within view of the camera.